

RAIL FREIGHT GROUP CONFERENCE 2023

5 OCTOBER

Ahead of the Rail Freight Group Conference (taking place 5 October, London), **Mark Hooper, UK Business Development Manager at DP World**, shares his views on some of the challenges and growth opportunities for the sector.



MARK HOOPER
UK BUSINESS DEVELOPMENT MANAGER
DP WORLD

WHAT ARE THE BIGGEST GROWTH AREAS FOR RAIL FREIGHT CURRENTLY?

The percentage utilisation has dropped significantly over the last five years, DP World recognise the importance of this and will be trialling at Modal Shift Programme starting on the 1st September to encourage rail freight growth in Southampton. Rail services are underutilised and there is endless opportunities for significant growth and enabling customers to reach their 'net zero' target on emissions.

WHAT ARE THE BIGGEST CHALLENGE CURRENTLY FACING THE FREIGHT INDUSTRY?

The biggest challenge for me is the confidence that customers can rail their container in time to meet delivery deadline and return their empty (or laden) within the allotted timeframe stipulated by the shipping lines. Prolonged rail strikes have not helped the confidence issue and we should be promoting rail more and sharing the benefits, the customer requires clear visibility and reliability.

Hear more from Mark Hooper at the event where he'll expand on these ideas.

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